

# Платформа – это новая институция? Цифровой капитализм

# Как вода. Динамика беларусского протеста: от существующего технического базиса к утопическим горизонтам будущего

Антонина Стебур Алексей Толстов 05/09/20 12:24 🔥

Инфраструктуры заботы



Максим Сарычев, sarychau.com

# Экономика и культурное производство

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*материальная инфраструктура*

*корпоративные гиганты  
и монопольная власть*

*человеческие ресурсы*

*посткапиталистические утопии*

*свободное время ?=? труд*

*платформа как виртуальный рынок труда*

*могут ли цифровые технологии быть  
инструментом преодоления эксплуатации,  
дефицита и авторитаризма?*

Виталий Атанасов. Цифровой капитализм и утопии Интернета

# ВАРИАНТЫ БУДУЩЕГО

*cooperative platforms*

посткапиталистические  
платформы



Hello, I am the UK's first robot lawyer. I can answer questions, draft documents and send appeals. At the moment, I can help with parking tickets, delayed flights/late trains and claiming PPI. Talk to me by typing in the message box below or ask "what can you do" for a list of some examples.

hey



Hello, how can I help?

how are you?

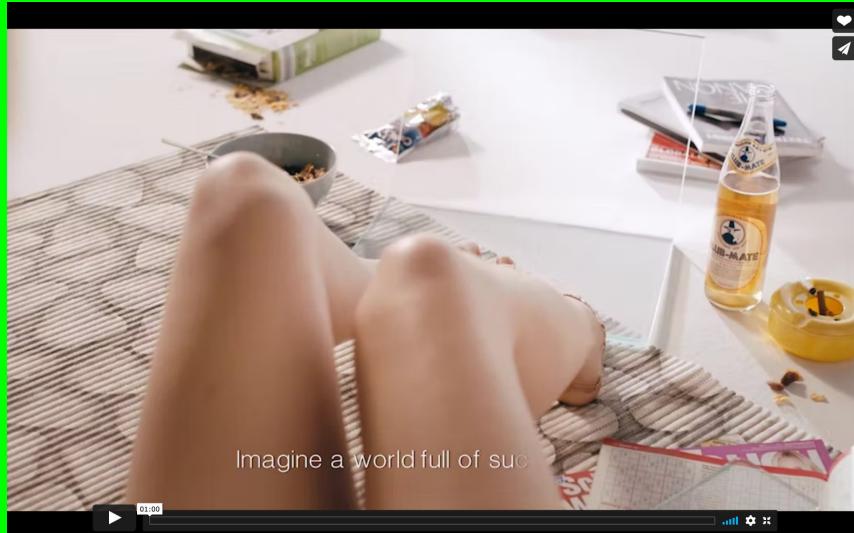


I'm great thank you. Is there anything I can do to help?

Joshua Browder initially designed the DoNotPay bot as a "pet project" for family and friends after being issued with 30 parking tickets. But after it gained traction in London he made it available across the UK and New York.

Why ‘speculation as a mode of production’? The reason for choosing this formulation is that it conjoins the two senses of speculation to be developed in what follows – the speculative practices of art, and financial speculation as an intensification of capital’s intrinsic tendency for future-oriented growth.

lighted in value-form analysis – **speculation as social form** – rather than the specific subset of finance capital which can be named as ‘the financial industry’,



Imagine a world full of suc

**If we are postcontemporary, or  
postpostmodern, postinternet,  
or post-whatever — if we are  
now posteverything — it is  
because historically given  
semantics don't quite work  
anymore.**



Ryan Trecartin Permission Streak, 2016. HD-Videostill / HD video still © Ryan Trecartin;

Simon Denny with Linda Kantchev, Visionaries, 2016. Mixed media Courtesy Simon Denny;

TZVETNIK means *Garden Full of Flowers* in Russian. We discover contemporary culture from around the world for the garden to grow and bloom.



**'Soul-Mating Fatigue'**  
by Zoë Field at  
Medium P, Berlin



**'Gate to the sea 1-2.  
Light background at  
large depth in the  
ocean'** by Alina Izma



**'INITIATION PARTY',  
Off-Site Group Show  
at Ocean Hotel,  
Miami Beach**



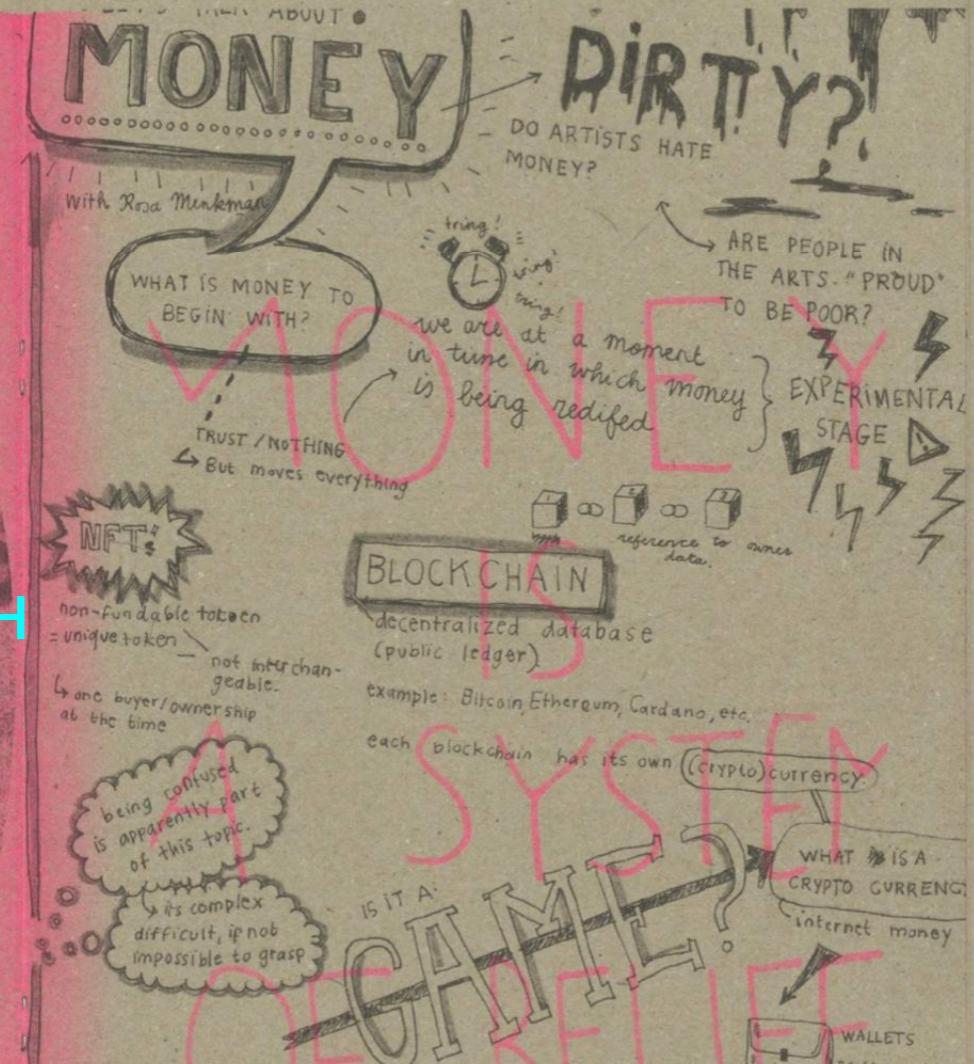
Рой <https://dccoop.info/swarm>  
Кооператив распределенного сознания

РОЙ - (ПЛАТ)ФОРМА  
ЗАСОТЫ,

которая поможет вам подать заявку на гранты,  
составить CV и портфолио.

What even is  
money anyway?

Алгоритмы и Блокчейн



# Теории и нарративы вокруг блокчейн-технологий

Метафорическая риторика – деньги не деньги, контракты не контракты и т.д.

Зацикленность на собственности и транзакциях

Либертарианство лево- и правое- которое подпитывает блокчейн хайп, потому что это инструмент для отмены государства и институтов реализации общественных договоренностей с попыткой свести их к технократии.

“There aren't technical solutions for political problems”

Завороженность техникой,  
которая приводит к техно-сингулярности



17 is to become an actor and play in a movie  
 Bonus: selfies and autographs  
 just added

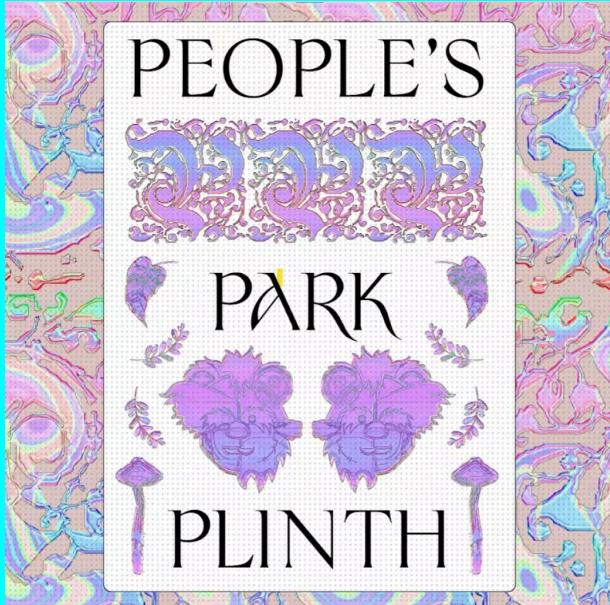
1 my dream is to understand animals, to understand if my cat is happy, what's going on in their minds when they communicate with me or with my brother, why their behaviour is different to different people, what drives them, what makes them lying on the sun the whole day, why they hate snow. please invest in my dream and tell me what to do next, whom to become. not a vet, right? but whom them?  
 Bonus: a lot of old style things, like t-shirts, jumpers.  
 Investment: i know all about cats and animals. i would advise u to become a scientist. i have a friend in this sphere, she's dealing with animals somehow, can organise ur meeting or skype. message me!  
 investment received

2 want to go to the usa, really dreaming of looking at new york  
 Bonus: can tell you all about famous films  
 Investment: can agree with my new yorkish relatives to show you the city via skype



# Этика и практика использования блокчейн-технологий

## CultureStake / Furtherfield: Concept by Ruth Catlow, Charlotte Frost & Marc Garrett

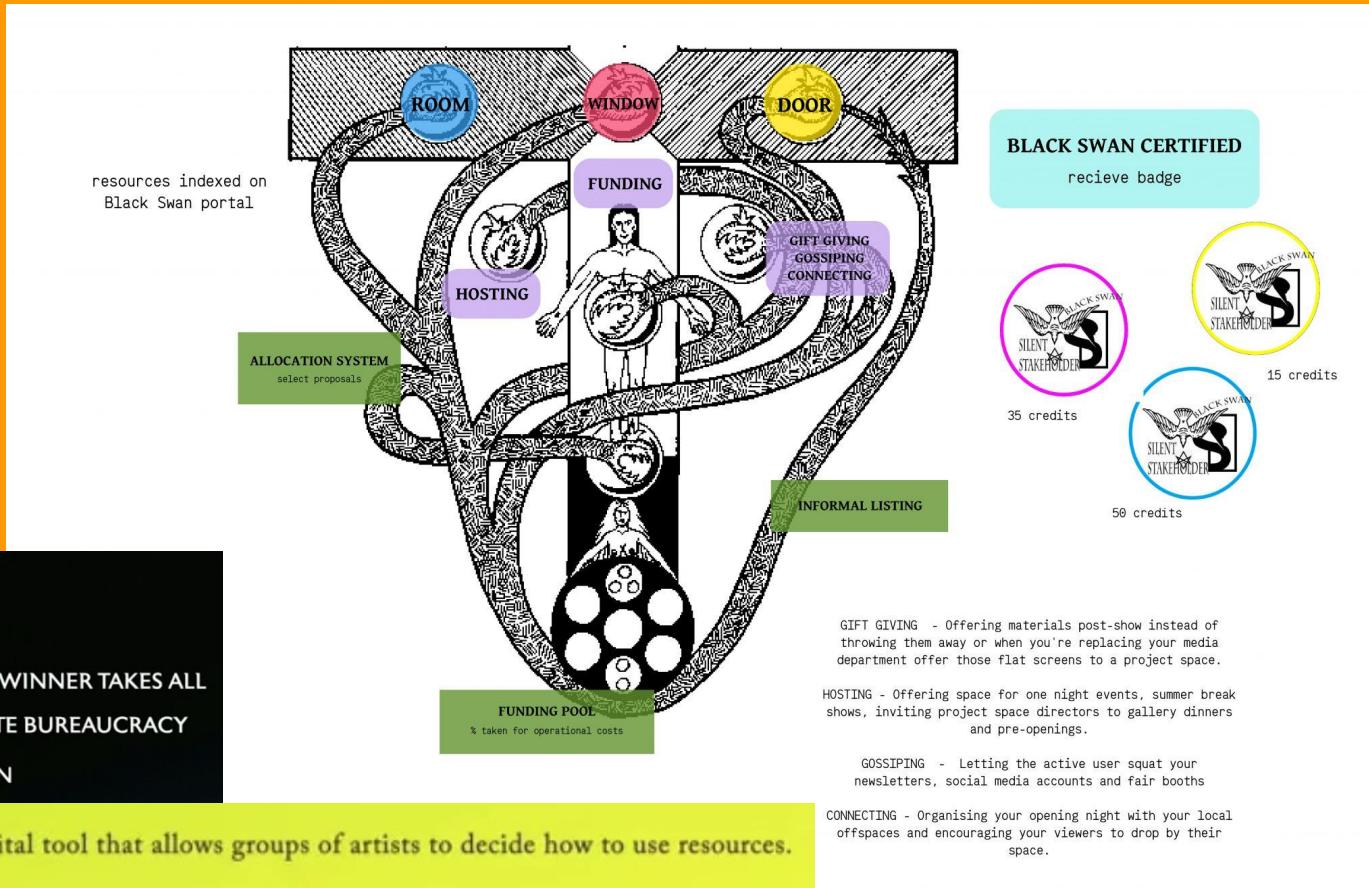


We must move away from small groups of experts making decisions for large groups of people towards large groups of people working together as cultural communities.



How can we enable groups of artists to work together and take control of resources and opportunities?

# BLACK SWAN DAO: *can blockchain democratise arts commissioning?*



A non-fungible token (NFT) is a unique and non-interchangeable unit of data stored on a digital ledger (blockchain)

взаимозаменяемость VS  
的独特性

сравнение с акциями

NFT

это смарт-контракт + токены, которые он выпускает

правила циркуляции аксессуара

создавать токены

смарт-контракт

выпущенных этим смарт-контрактом токенов

UI который дает доступ к платформе

NFT marketplace/platform  
состоит из

например, правила продажи

или правила лицензионного использования

или правила распределения ресурсов между участниками

или правила дарения

или правила самоуничтожения NFT

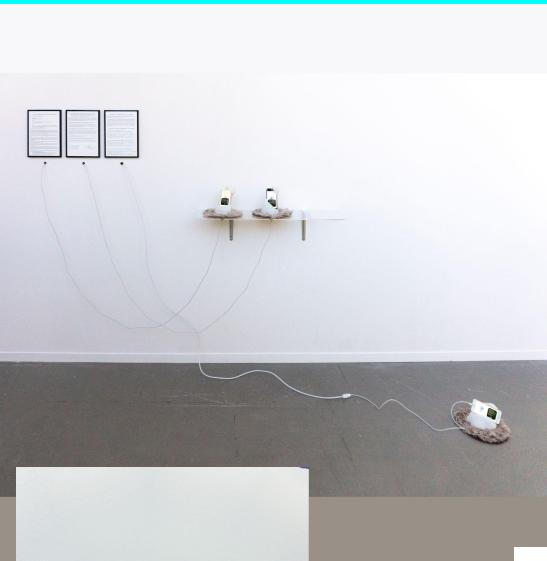
самая популярная и подсвеченная в медиа  
возможность использования

но одновременно и самая скучная, потому что задействует минимум потенциала, заложенного в этой идеи

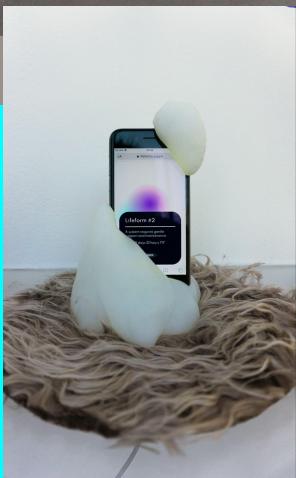
это может быть аренда фильмов для показа

или ремикс музыки

например, отчисления участникам производства фильма за показы кино



## Sarah Friend



### About lifeforms

#### Lifeform #1

A garden requires patient labour and attention

AGE: 0 days 23 hours 698 seconds

GIVE

#### Lifeform #2

A system requires gentle support and maintenance

AGE: 0 days 23 hours 666 seconds

GIVE

#### Lifeform #3

A companion requires mindful observation and understanding

AGE: 0 days 23 hours 662 seconds

GIVE

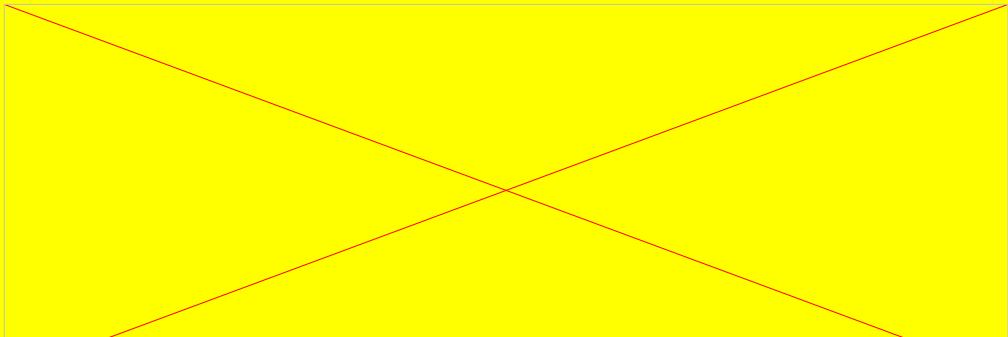


# GoldenNFT

We are offering a collection of 5555 NFTs for individual sale. Among these works are the 16 originals that can be seen here on the site. The remaining 5539 works are collectibles that our script has made based on the originals. The sale of the individual works takes place covertly – anyone who buys an NFT does not know beforehand which one it is. Exactly 24 hours after the sale, you will find out which work you have bought. Then you can keep it or sell it on OpenSea. The price per NFT is 0.05 ETH (Ethereum).

Freedom of Movement is a Capitalist Right

You buy Art  
we buy Golden Visa



Terra0 / Paul Seidler, Paul Kolling, Max Hampshire



self-owned augmented forest



A non-human agent would become a legal entity

<http://terra0.org/>

autonomous economic unit, not managed by human beings

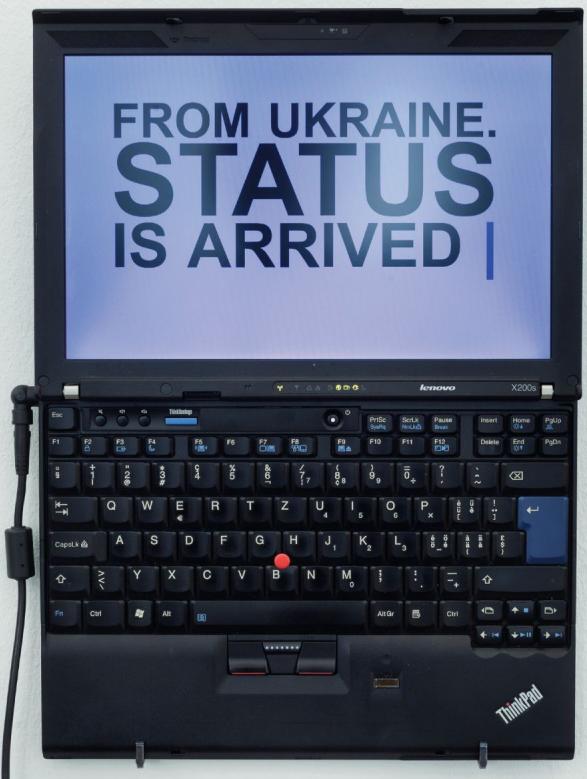
Code as law как проблемная конструкция

# RANDOM DARKNET SHOPPER (2014 - 2016)

*"I shop therefore I am"*  
—Barbara Kruger, 1987



**!MEDIENGRUPPE BITNIK**

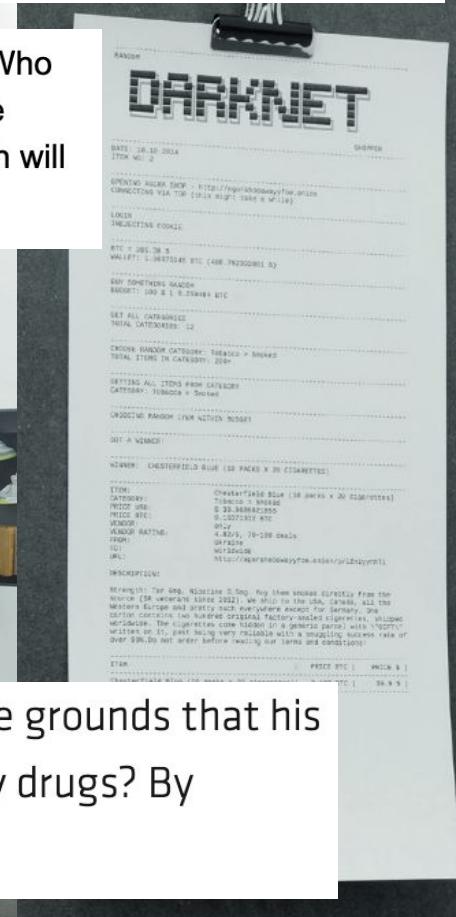


## SWISS PUBLIC PROSECUTOR SEIZES AND SELLS WORK BY !MEDIENGRUPPE BITNIK

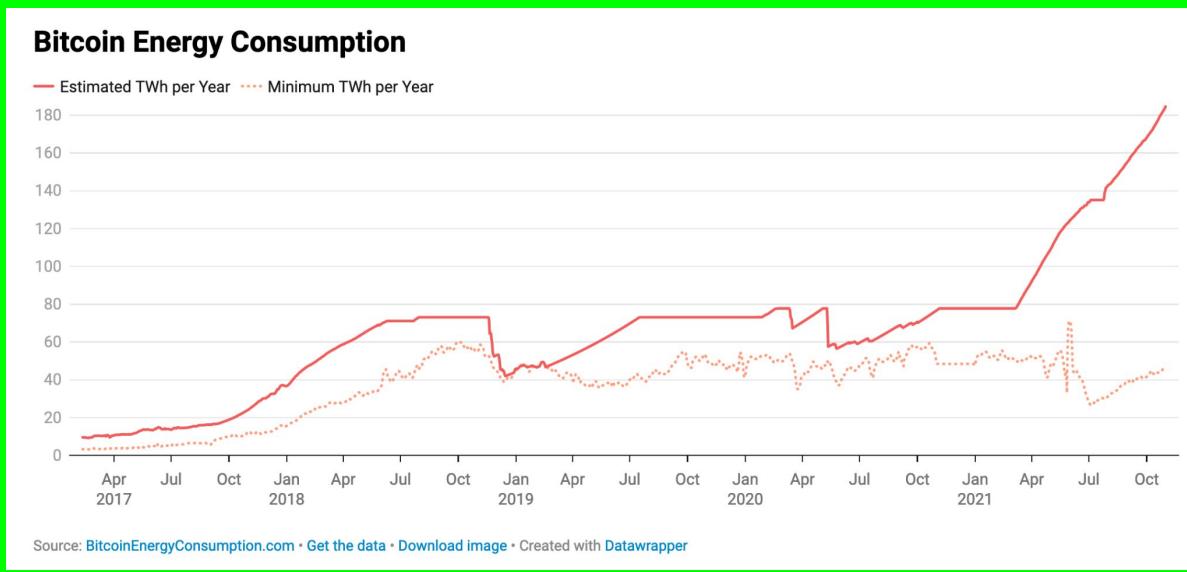
What does it mean for a society, when there are robots which act autonomously? Who is liable, when a robot breaks the law on its own initiative? These were some of the main questions the work Random Darknet Shopper posed. Global questions, which will now be negotiated locally.



Swiss police seize RDS and all his possessions, on the grounds that his Ecstasy might be Ecstasy. Is it illegal for a bot to buy drugs? By accident?



# ЭКОЛОГИЯ VS СОЦИАЛЬНОЕ НЕРАВЕНСТВО



Bitcoin wealth distribution: 2% of addresses control 80% of the wealth.

Ouch.

Addresses	% BTC controlled
0.21%	55.69%
2.03%	80.46%
10.03%	89.29%
36.86%	95.34%

7:48 PM · 13 авг. 2019 г.

# Curitiba – Bus Tokens and Garbage

a complementary currency system based on *bus tokens and garbage*



# Sleep tracker во время Occupy Wall street



Всем досмотревшим до этого момента спасибо за ваш интерес!



Jaya Klara Brekke



## DECENTRALISATION

direct democracy / market fundamentalism

## AUTONOMY

self-determination / technological determinism

## ORGANISATION

coming together around shared aims / coordination of isolated individuals

▶ ▶! ⏪ 1:02:09 / 7:23:15 • Keynote by Jaya Klara Brekke ↗

Jaya Klara Brekke

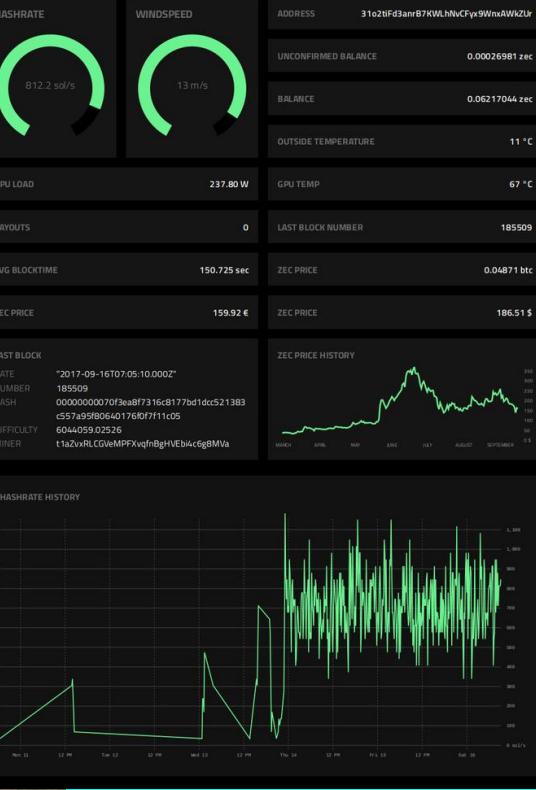


and neither is maths  
the protocol  
the consensus algorithm  
the mechanism design ...

# HARVEST / Julian Oliver

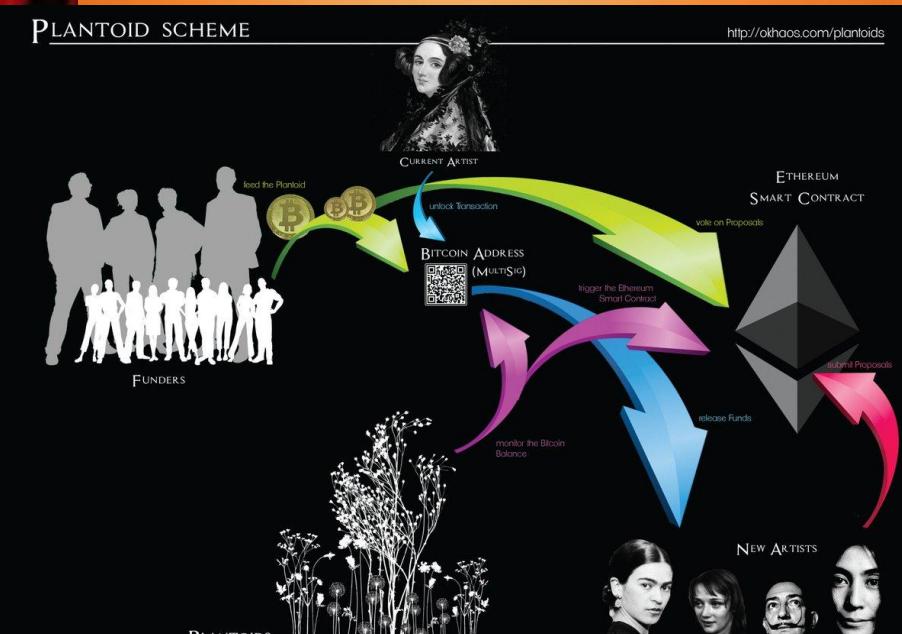


a work of critical engineering and computational climate art



# Plantoids / Primavera De Filippi

*blockchain-based life form*





U.S. Department  
of Transportation  
National Highway  
Traffic Safety  
Administration

1200 New Jersey Avenue SE.  
Washington, DC 20590

October 27, 2016

**BY CERTIFIED MAIL**

George Hotz  
comma.ai  
579 Kansas Street  
San Francisco, CA 94107

Dear Mr. Hotz:

The National Highway Traffic Safety Administration (NHTSA) is an agency within the U.S. Department of Transportation (DOT) that is responsible for improving safety on our nation's highways. To achieve this goal, NHTSA develops and enforces minimum levels of safety performance for motor vehicles and certain items of motor vehicle equipment. We are also authorized to order manufacturers to recall and repair motor vehicles or motor vehicle equipment when our investigations indicate that they contain safety defects in their design, construction, or performance or do not comply with an applicable safety standard. We also monitor the adequacy of manufacturers' recall campaigns.

Recently, NHTSA has become aware that your company intends to sell a product, the "comma one," that you claim allows certain Honda vehicles (and potentially certain Acura vehicles) to operate in a semi-autonomous mode. In a blog post dated October 20, 2016, you described your product as an "advanced driver assistance system," or "in traditional auto manufacturer terms" as "lane keeping assist" and "adaptive cruise control."<sup>1</sup> You assert that the product "should be legal."

This "aftermarket upgrade," as you describe it, is replacement motor vehicle equipment and your company is a manufacturer of motor vehicle equipment subject to the requirements of the National Traffic and Motor Vehicle Safety Act (Safety Act), 49 U.S.C. Chapter 301, under NHTSA's oversight. It is essential that you are aware of and in full compliance with your legal responsibilities to ensure vehicle safety before introducing this product into commerce.

**We are concerned that your product would put the safety of your customers and other road users at risk. We strongly encourage you to delay selling or deploying your product on the public roadways unless and until you can ensure it is safe.** It is insufficient to assert, as you do, that your product "does not remove any of the driver's responsibilities from the task of driving." As you are undoubtedly aware, there is a high likelihood that some drivers will use

<sup>1</sup> <https://commaai.blogspot.com/>



## Comma One: Self-Driving Car Project